

**FOR IMMEDIATE RELEASE**

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### **TITLE DATA INTRODUCES TIMS<sup>®</sup> NOVO**

Houston (January 8, 2010) - - - Title Data, Inc. (TDI) announced today the completion of a multi-year, multi-million-dollar project to revolutionize the way land title evidence plants are built and maintained. TIMS<sup>®</sup> Novo combines the world's 8 most advanced optical character recognition (OCR) engines with TDI's trail-blazing technology to accurately abstract information from publicly recorded real property documents.

The OCR engines (while simultaneously scanning an imaged document) "vote" on the correct interpretation of a character or string of characters (for example, is that smudged letter a "u" or an "o") and convert the images to text. Title Data's proprietary interface programs then analyze and manipulate this text to generate an abstract for each real property document. TIMS<sup>®</sup> Novo, before uploading the abstracted data into the title plant, validates it to ensure that the data satisfies TDI's rigorous logic-based rules and conditions; if the data fails, it is sent to an electronic queue for review by an experienced title searcher.

Previously TDI employed data entry keyers and key verifiers to manually identify and capture information from real property documents, a tedious and time-consuming process. When asked how Novo has impacted the quality of TDI's title plant postings President and CEO Jay Sibley stated "I was more skeptical than anyone that Novo could replace a room full of seasoned data entry professionals, let alone improve upon their work. However, after seeing Novo in action I'm a believer – not only is the quality of the indexing higher, but Novo is identifying more documents which require a title searcher's review than our data entry technicians identified, and our keyers were the best in the business." Sibley added that Novo also permits TDI to cost-effectively capture and store more fields of data than was feasible using traditional data entry methods.

Title Data has found that, in its 9 Houston-area title plants, a geographic area larger than the states of Massachusetts and Delaware combined and home to some 6.5 million Texans, nearly 40% of the real property documents which should contain a complete and valid legal description, do not – either the parcel's legal is wrong, it's incomplete or it's missing entirely. Which is one reason why TIMS<sup>®</sup> Novo, by singling out more documents for examination, is helping to make Title Data's title plants more accurate and complete.

Founded in 1967 and owned by every national title insurance underwriter, Title Data licenses its TIMS<sup>®</sup> suite of title plant and title production systems to title plant maintainers throughout the United States. TDI also recently announced its plans to expand into Texas' other metropolitan areas, including Austin, Corpus Christi, Dallas, El Paso, Fort Worth, San Antonio and the suburban counties serving these cities, a project where TIMS<sup>®</sup> Novo is playing a vital role.

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**TITLE DATA IS EXPANDING ITS GEOGRAPHIC COVERAGE**

Houston (November 18, 2009) - - - Title Data announced today that it has embarked upon a program to expand its Title Plant and Image Library to the remainder of metropolitan Texas, including Austin, Corpus Christi, Dallas, El Paso, Fort Worth, San Antonio and the suburban areas serving these cities. “As the nature of the title industry has evolved, so has the title plant maintenance business” stated Jay Sibley, Title Data’s President and CEO. “At one time a title company served a single county and maintained its own title plant,” Sibley added, “but today’s title company prefers to operate statewide and outsource the maintenance of its title plant.”

Established in 1967, Title Data currently serves nine counties in and around the Houston area, a population of some 6.5 million Texans.

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